



**CCPA AMENDMENT TO  
DATA PROCESSING ADDENDUM/AGREEMENT**

This CCPA Amendment (“**Amendment**”) to the Data Processing Addendum/Agreement entered into by and between Braze, Inc. (“**Braze**”) and the Customer identified in the signature block below (“**Customer**”) (the “**DPA**”) is effective as of the last date beneath the parties’ signature below (the “**Amendment Effective Date**”). Terms used herein without definition are used as defined in the applicable DPA or Master Subscription Agreement between Braze and Customer (the “**Agreement**”).

1. The following is added to the DPA as a new Section 11 (*or any new number available in sequence after the last Section existing in the DPA*) “California Consumer Privacy Act of 2018”:

11. Effective as of January 1, 2020, the following shall apply with regards to Customers subject to the California Consumer Privacy Act 2018, Cal. Civ. Code § 1798.100 et seq., and its implementing regulations, as the same may be amended from time to time (“**CCPA**”):

- 11.1 All references to Personal Data in this DPA shall be deemed to include Personal Information, as defined in the CCPA, provided such data is Customer Data;
- 11.2 All references to “Controller” in this DPA shall be deemed to be references to “Business,” as defined in the CCPA;
- 11.3 All references to “Processor” in this DPA shall be deemed to be references to “Service Provider,” as defined in the CCPA;
- 11.4 Any capitalized term used in this Section 11 but not defined herein, shall have the meaning set forth in the CCPA.
- 11.5 Braze shall not Sell any Personal Information.
- 11.6 Braze will Process Personal Information solely as set forth in Section 2.3 “Braze’s Processing of Personal Data” (the “**Business Purpose**”), and shall not retain, use, or disclose the Personal Information for any purpose other than the Business Purpose.
- 11.7 Braze does not receive any Personal Information from Customer as consideration for Braze’s provision of the Services.
- 11.8 Braze certifies that it understands the restrictions set forth in this Section 11 and will comply with them.

2. Except as modified by this Amendment, the DPA and the Agreement remains unmodified and in full force and effect.

**(PLEASE INSERT BELOW THE FULL LEGAL NAME OF YOUR COMPANY IN BLOCK CAPITAL LETTERS (FOR EXAMPLE: CUSTOMER, INC.) AND RETURN THE FULLY SIGNED COPY OF THIS AMENDMENT TO BRAZE BY EMAIL AT [PRIVACY@BRAZE.COM](mailto:PRIVACY@BRAZE.COM) )**

**Customer:** \_\_\_\_\_

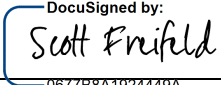
Signature: \_\_\_\_\_

Printed: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**BRAZE, INC.**

Signature:  \_\_\_\_\_

Printed: Scott Freifeld

Title: Senior Director, Revenue Operations

Date: 12/30/2019